



Empowering People to stand strong in the Digital World



Your Degree Won't Decide Your Income. Skills Will.

Master AI-Powered Digital Marketing in 3 months. Learn the skills companies are hiring for NOW—from basics to income generation with 100% practical training.



Why Choose SetupBig?

AI-Driven Marketing

Learn what companies are hiring for NOW, not outdated tactics from yesterday.

AI Content Creation

Master tools that create content 10x faster with professional quality.

Automation & Agents

Build AI agents for sales, support, and business automation.

Freelancing Model

Learn how to earn through multiple income streams and client work.





Course Overview

Duration & Format

- Total Duration: 3 Months
- Monday to Friday
- 2 Hours per Class
- Offline (Lucknow) & Online

What You'll Master

- 21 Comprehensive Modules
- 30+ AI Tools Training
- Live Projects & Portfolio
- Freelancing Strategies



Month 1: Foundation & AI Mastery

01

Digital Marketing Fundamentals

Customer journey, funnels, brand awareness to sales.
Use ChatGPT and Perplexity AI for market research.

03

AI Fundamentals

Master AI, ML, LLMs, prompt engineering. Tools:
ChatGPT, Claude, Midjourney, Gamma, Eleven Labs, and
more.

02

Website & Funnel Basics

WordPress setup, landing pages, sales funnels. Build 1
website + 1 landing page using AI tools.

04

Creative Design with Canva

Brand kits, thumbnails, ads, infographics. Use Magic
Design, text-to-image, and background remover.



Month 2: Social Media & Automation

Facebook & Instagram

Reels strategy, algorithm mastery, content calendar.
AI tools: Predis.ai, Flick AI.

LinkedIn Marketing

Personal branding, lead generation, profile optimization using GPT.

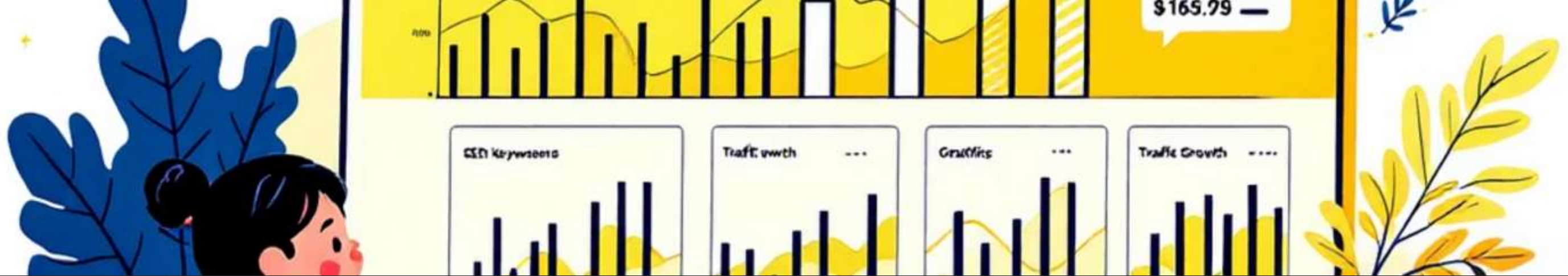
YouTube Growth

Channel optimization, thumbnail psychology, YouTube SEO with VidIQ AI.

Automation Tools

Scheduling, DM automation, comment automation with ManyChat and Zapier.





Month 3: SEO & Content Mastery



SEO Foundation

Crawling, indexing, ranking, search intent. On-page, off-page, and technical SEO.



AI SEO Tools

Surfer SEO, Neuron Writer, ChatGPT for blog writing and optimization.



Blogging & Affiliate

WordPress blogging, affiliate platforms, monetization strategies.



Local SEO

Google Business Profile, map ranking, AI-powered review replies.



Paid Advertising with AI

1

Meta Ads Mastery

Campaign types, audience targeting, budgeting. AI-generated ad copy and creative ideas.

2

Google Ads

Search ads, display ads, YouTube ads with strategic targeting.

3

AI Optimization

A/B testing, ROAS improvement, scaling ads with AI insights.

4

Funnel & Retargeting

Pixel setup, retargeting strategy, lookalike audiences.



AI Agents & Automation



Email Marketing

Campaign automation, AI subject lines, segmentation strategies for maximum engagement.



AI Agents Creation

Build sales agents, customer support agents, lead qualification agents. Tools: GPTs, Botpress, Voiceflow.



WhatsApp Marketing

WhatsApp API, broadcast automation, AI chatbot replies for instant customer support.



Selling AI Services

Pricing strategies, AI-based proposal writing, client onboarding processes.



Multiple Income Streams



AI Agent Services

Sell custom AI solutions to businesses



Blogging Income

Monetize through ads and affiliate



YouTube Revenue

Ad revenue and sponsorships



Social Media

Brand partnerships and content creation



Affiliate Marketing

Earn commissions promoting products



Influencer Marketing

Build your personal brand





Ready to Transform Your Career?

3

Months

Complete transformation

21

Modules

Comprehensive curriculum

30+

AI Tools

Industry-leading software

Investment Options

Basic Digital Marketing: ₹20,000

AI-Powered Digital Marketing: ₹30,000

Includes: Institute certificate, live projects, portfolio website, freelancing guidance, lifetime recordings.

Contact Us

📍 Location: Sankalp Plaza 1st Floor, Near Bijnor Road, Lucknow

📞 Call/WhatsApp: 9953193944

Limited seats available—apply now!



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